



Nyssa Gomez
973-600-0339
nyssawawra@gmail.com

EDUCATION

BFA, Graphic Design, May 2013
Kean University, Union NJ

AAS, Graphic Design, May 2011
County College of Morris, Randolph NJ

EXPERIENCE

Production Designer October 2015 – October 2017
The Marcus Group Inc., Little Falls, NJ

- Execute cohesive corporate identity by way of logo design, business cards, letterheads, envelopes, and brochures.
- Create outdoor promotional materials in the form of print and digital billboards, large format banners for buildings, vertical banners, airplane banners, and vehicle wraps.
- Produce promotional materials such as direct mailers, magazine advertisements, newspaper advertisements, booklets, website graphics, digital newsletters, and social media marketing.

Graphic Designer April 2015 – October 2015
Interplay Couture, Montvale, NJ

- Photoshop work in retouching, clipping, and color correcting fashion photography.
- Creating promotional materials for print and web to attract new customers.
- Sending e-mail blasts via MailChimp to market new products.
- Updating the online store for new products and promotions by utilizing Shopify.
- Utilizing Facebook for marketing, and keeping customers up to date.

Managing Graphic Designer March 2013 – June 2014
All American Crafts Inc., Stanhope, NJ

- Managed Knit 'n Style, Creative Woodworks and Crafts, and Quilt Trends magazines.
- Designed web graphics for assigned publications.
- Photoshop work in retouching, editing and photo-manipulation.

Graphic Design Intern May 2012 – July 2012
Health Monitor Network, Montvale, NJ

- Designed layouts for spreads and tear-outs for various magazines.
- Photoshop work in retouching, editing and photo-manipulation.
- Coordinated with editorial to fit and cut copy within a designated layout.

SKILLS

Computer Programs: Adobe Creative Suite, QuarkXPress, Microsoft Office
Computer Languages: HTML, CSS

AWARDS

2013 Inhouse Graphic Design Award
Graphic Design USA

- An award issued for County College of Morris' "Promethean" literary publication.